



 **Geschw.-Scholl-Str. 48 · 20251 Hamburg**
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 **info@felixzelck.de**
 **22. April 1991**
 **German**

LANGUAGES

German (mother tongue) ●●●●●●
English (fluent) ●●●●●●
French ○○○○○○

FURTHER QUALIFICATIONS

2015 · Design: Creation of Artifacts in Society
University of Pennsylvania via Coursera

2015 · Advanced Qualification Camera Assistant
NDR Hamburg

2015 · Qualification Camera Crane
NDR Schwerin

SOFTWARE EXPERTISE

Photoshop Illustrator InDesign
Lightroom Adobe XD Figma Sketch
Processing Arduino Premiere Pro
Avid Media Composer Final Cut
Davinci Resolve Adobe After Effects
Rhino 3D Pro Tools Sequoia
Ableton Live Wordpress Open Media
Miro Google Workspace
Microsoft Office

WORK SAMPLES

www.felixzelck.de

→ Portfolio

[Designing for Government](#)

→ DfG 2020 → Climate Educators Network

[Master Thesis](#)

→ Human-centered news journalism

FELIX ZELCK

Innovation Manager · Design Strategist · Service Designer

WORK EXPERIENCE

2021, Sept. – today · **SWR (Broadcasting Company)** · Baden-Baden, Germany (remote)

Innovation Manager for SWR X-Lab

Supporting editorial teams in user centered product- and content development. Driving and managing innovation projects (developing formats, products and processes). Creating materials and facilitating workshops. Identifying trends; user research; prototyping; managing interdisciplinary teams.

2016, Oct. – 2019, Sept. · **NDR (Broadcasting Company)** · Schwerin & Hamburg, Germany

Freelance Camera Assistant & Audio Technician

2012, June – 2016, Sept. · **NDR (Broadcasting Company)** · Schwerin, Germany

Camera Assistant & First Camera Assistant

EDUCATION

2020, Feb. – 2021, July · **Köln International School of Design**, TH-Köln · Cologne, Germany

Master of Arts · Integrated Design · European Design

Interdisciplinary and international design studies with a focus on innovation management, digital product development and service design. Special knowledge in strategic design, innovation strategy, team leadership, user research as well as trend analysis in the fields of technology, consumer culture, social change and user needs. BA & MA final projects on the topics of design driven innovation and establishing user centered journalism in social media news journalism.

2019, Aug. – 2020, July · **Aalto University** · Helsinki, Finland

Master Level Studies · Collaborative Design & Design Business Management

2018, Sep. – 2019, July · **Politecnico di Milano** · Milan, Italy

Master Level Studies · Product-Service System Design & Interaction Design

2016, Sep. – 2020, Feb. · **Köln International School of Design**, TH-Köln · Cologne, Germany

Bachelor of Arts · Integrated Design · European Design

2009, Sep. – 2012, June · **NDR (Broadcasting Company)** · Hamburg, Germany

Company based training · Audio-visual Media Designer

until 2009, July · **Borwingschule Rostock** · Rostock, Germany

Higher education entrance qualification (A-levels)

VOLUNTEERING

2010-2018 · Singer Songwriter Slam · Co-Organizer & Technician

Beyond Frames e. V., Hamburg, Germany

2006-2013 · Youth Group Advisor & Workshop Leader

Catholic Youth Organization, Erzbistum Hamburg, Germany